

ESJ

ENERGY STORAGE JOURNAL

POWERING THE SMART GRID

MEDIA DETAILS

2016

EURO RATES

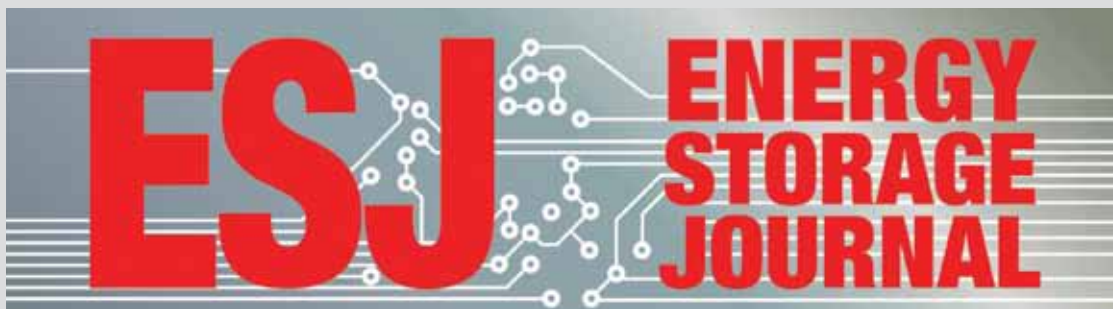


**Distributed at
the world's largest
renewable energy
storage conferences
and exhibitions**



OVER 70,000 READERS PER QUARTER

ENERGY STORAGE JOURNAL MEDIA DETAILS 2016



CONTENT

- *Energy Storage Journal* in the past three years has become the definitive source of hard information serving the industry.
- A vital source of information keeping readers abreast of the latest developments.
- Regular news, views, technical updates and in-depth analysis written for key players — and, on occasion, by key players.
- All markets and categories in the energy storage and PV industry are covered: OEMs, distributors, suppliers, manufacturers, producers, recyclers and end users.
- The finest editorial coverage for Europe, Asia and the US includes full commentaries and reports on major industry conferences and conventions.

CIRCULATION

Energy Storage Journal is read by a controlled circulation of more than 70,000 readers per quarter.

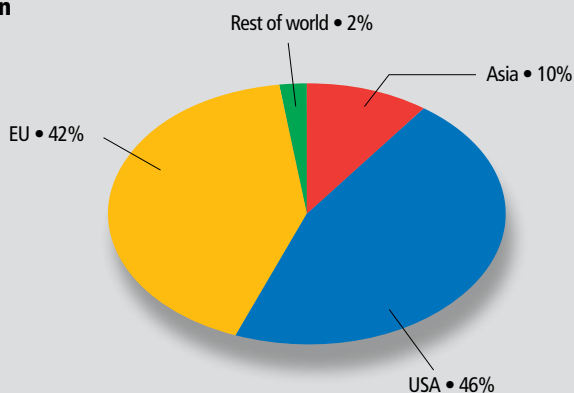
Copies are distributed at all major battery conferences, conventions and seminars throughout the world, reaching an influential readership at board level: sales and marketing directors, R&D management, industry organizations and academic institutions.

BESPOKE MARKETING

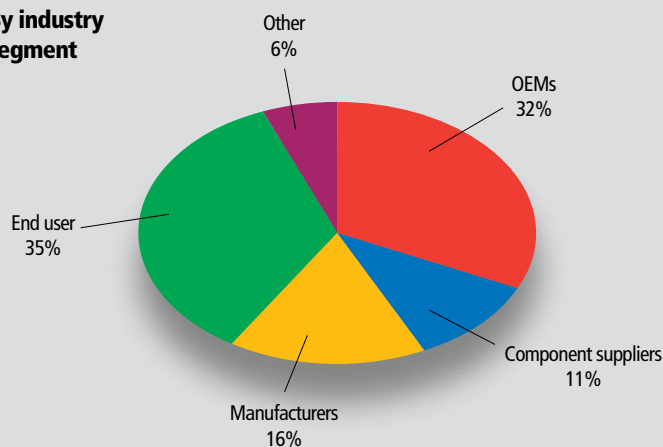
- Digital page turning version of the magazine to offer to existing and potential clients
- Targeted marketing campaigns for you
- Discounts to various conferences as a delegate or exhibitor
- Joint project initiatives
- Special distribution opportunities

READERSHIP PROFILE

By region



By industry segment



For commercial, marketing and advertising enquiries

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Hampton Halls Associates Ltd, 10 Temple Bar Business Park, Strettington, PO18 0TU, UK • Registered in England 09123491

www.energystoragejournal.com

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Solar United Members Discount Available



ADVERTISING RATES — PRINT EDITION

Prices in euros. Rates from December 2015 until further notice.

Page	Full rate	2 issues -5% discount	3 issues -10% discount	4 issues -15% discount
Full page	2380	2260	2140	2020
Half page	1525	1450	1370	1295
Third page	1315	1250	1180	1115
Quarter page	980	930	880	830
Inside front cover	3085	2931	2777	2622
Inside back cover	3085	2931	2777	2622
Back cover	3320	3154	2988	2822
Double page spread	4335	4120	3900	3580
3 pages	6980	6630	6280	5930
Bellyband wrap	3100	2945	2790	2635

Cover sheet — premium space advertising

	Full rate	2 issues -5% discount	3 issues -10% discount	4 issues -15% discount
Space A	3800	3610	3420	3230
Space B	2470	2350	2220	2100

ADVERTISING RATES — DIGITAL EDITION

Prices in euros

Electronic hyperlink	175 per issue
Premium front page box, electronic	800 per issue
Premium front page electronic banner	700 per issue

ARTWORK SPECIFICATIONS

- High resolution PDF files. Supplied as composite CMYK files
- Pages to include 5mm bleed
- PDF should have 10mm on height and width of final page size, ie for A4 publication: width 220mm, height 307mm
- File must contain all images in high resolution — 300dpi minimum
- CMYK format with all fonts embedded
- Registration centred
- File content remains responsibility of the creator
- Size 100%

If supplying jpeg, tif or eps files please ensure they are at least 300dpi

ARTWORK SIZES — PRINT EDITION



Full page type area
w: 184mm
h: 272mm



Full page trim area
w: 210mm
h: 297mm



Full page bleed
w: 220mm
h: 307mm



Double page type area
w: 390mm
h: 272mm



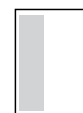
Double page bleed
w: 440mm
h: 307mm



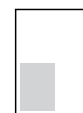
Half page horizontal
w: 184mm
h: 132mm



Half page vertical
w: 93mm
h: 263mm



Third page
w: 65mm
h: 263mm



Quarter page
w: 90mm
h: 132mm



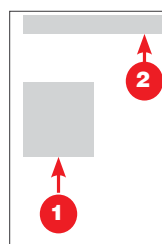
Bellyband wrap
w: 440mm
h: 50mm

Cover sheet delivery label

Cover sheet space A
w: 69mm
h: 185mm

Cover sheet space B
w: 144mm
h: 44mm

ARTWORK SIZES — DIGITAL EDITION



Electronic front page box 1
w: 350 pixels
h: 350 pixels



Electronic front page banner 2
w: 2000 pixels
h: 60 pixels

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